

## INNOVATION AWARD PULIRE 2007

AfidampFAB always supporting the research as element for development and competitiveness, in occasion of the PULIRE exhibition, held every two years in Verona, organizes an Innovation Award, for the exhibiting companies, producers of machines, tools, products and systems for professional cleaning.

The fourth edition of the Innovation Award; “**Pulire 2007 Innovation Award**” will be held during Pulire 2007 (Verona 5/8 June).

Only the projects concerning products put on the market **after the 8th of January 2007** will be put in for the “Innovation Award Pulire 2007”

The projects will have to express an evolution level both as concerns techniques and know-how, to represent a reference point in defining the research activity for the next few years.

The competition will be divided into **four** sections: **machines, equipments, chemical, services.** and organized in **two phases**:

- in the first phase, the projects presented will be submitted to a jury of experts that will select them defining maximum 12 finalists, 3 for each section.
- in the second phase, the finalist products will be exhibited to the public and undergo a double assessment:
  - a jury composed by the representatives of Italian and foreign specialised magazines (hereinafter called *technical press jury*), will appoint a winner for each section: machines, equipment, chemical products.
  - the public will appoint, by voting, the winner that will get the trophy “Innovation Award Pulire 2007”.

The projects must be submitted to Afidamp Servizi srl within the 2nd of May 2007.

The projects can be presented with drawings, photographs, videotapes, CD, DVD and must be supported by a clear and complete description of the object, of the innovation introduced and by the documentation of any laboratory proof, tests, and/or patents obtained.

The selected projects have to be presented as finished and working products. They will be exposed in a dedicated area, within Pulire 2007, and will be introduced to the press by AfidampFAB.

These are the prizes:

- **merit plaques**, that the technical press jury will assign to the winners of the four sections – machines, equipments, chemical products, services.
- “**Innovation Award Pulire 2007**” **trophy**, assigned to the projects that will have obtained most of the votes from the visitors at Pulire 2007.

## REGULATION

### 1 - AIM

As acknowledgement of the research activity performed by the companies operating in the sector of the professional cleaning, AfidampFAB founds the "INNOVATION AWARD PULIRE 2007" destined to evaluate the most innovative solutions and ideas in the production sectors for machines, equipments, and chemical products.

### 2 - PARTICIPATION

The participation to the "INNOVATION AWARD PULIRE 2007" is reserved to Italian and foreign production companies exhibiting at Pulire 2007. The adhesion to the competition is expressed by the presentation of their innovations, also implies the complete and unconditional acceptance of this Regulation.

### 3 - ORGANIZATION OF THE COMPETITION

The "INNOVATION AWARD PULIRE 2007" is divided into two phases:

1. **Selection phase**, where a jury of experts will evaluate the projects and select the products that can concur and that will be exposed in a specific area at Pulire 2007
2. **Voting phase**, the technical press jury will award the winners of each session, while the visitors of PULIRE 2007 will award, by vote, the winner of the "Innovation Award Pulire 2007 trophy".

### 4 - ADMITTED PROJECT

The projects accepted are those designed for machines, equipments, products and systems for the professional cleaning, realised as prototype or already in the production phase, but put on the market after the **8th January 2007**.

### 5 - PRESENTATION OF THE PROJECTS

The projects can be presented as drawings, photographs, videotapes, CD, DVD and must be supported by technical descriptions, documentations of laboratory tests and patents (if any) where the advantages and particular features of the innovation are highlighted. Furthermore it is necessary to state if the project has been concretely realised and the date in which the related product has been put on the market.

### 6 - DEADLINES AND TIMING

The projects must be sent to AFIDAMP SERVIZI srl within 5 p.m. of the 2nd May 2007.

### 7 - NOMINATION

The selecting jury will meet on 6th of May 2007, and will decide those that will undergo the final assessment among those presented. For these "Nominations", no more than 12 (3 for machines, 3 for equipment, 3 for chemical products, , 3 for chemical), the jury will express as majority and the related decision will be valid also if one of the components is absent.

AFIDAMP SERVIZI will inform the companies within the 6th of May 2007, about the result of the selection.

### 8 - JURY

The **selecting jury** will be composed by 6 members:

- 1 representative of AFIDAMP's secretariat
- 3 representatives of the cleaning companies
- 1 representative of AFIDAMP Servizi
- 1 representative of AfidampCOM

This jury will also have to interpret this notice and apply it to ensure the quality of the result respecting the rights of the participants. Its judgement will be unquestionable. In case of evenness, the vote of the president of the jury, appointed by the components of the jury at the beginning of the activities, will be worth twice.

The **technical jury** will be composed by:

- 3 representatives of Italian specialised press
- 3 representatives of foreign specialised press

## 9 - FINAL VOTING

The projects appointed by the selecting jury must be presented as finished and working products.

These must be sent to AFIDAMP Servizi, at Fiera di Verona, "SATE" office Gallery 6/7 from the 1st to the 4th of June 2007 and will be exposed at the "INNOVATION AWARD PULIRE 2007" exhibition, during PULIRE 2007.

The jury of the technical press will appoint the winners of each section – machines, equipments, chemical products – giving a reason for the choice. Its judgement will be unquestionable. The winners will receive a plaque. Italian and foreign visitors of the exhibition will be asked to express their opinion by vote and the winner of the "Innovation Award Pulire 2007 Trophy" will be the product that gets most of the votes. At 12 a.m. of 10th June 2007 the voting operation will be closed and the sorting of votes will start immediately, with the participation of the jury that selected the projects for the "Nominations".

## 10 - AWARDING OF PRIZES

At 3 p.m. of the **8th of June 2007**, an hour before the closing of PULIRE 2007, the companies involved will be informed about the results of the awarding, then during a short public ceremony the "Innovation Award Pulire 2007" and the plaques will be distributed to the winners of each section. The companies obtaining the Nomination, will receive a testimonial as acknowledgement of the high innovation level expressed.

## 11 - NOTIFICATION

The secretariat of PULIRE will notify the press the assessment of the jury during the nomination phase and of the result of the final voting. The companies, whose products will have been selected for the final stage and the companies, winners of the award, will be allowed to mention, in advertisement and information documents, the result obtained in "INNOVATION AWARD PULIRE 2007", using slogans and possible logos supplied by PULIRE's secretariat.

## 12 - RESPONSIBILITY

The companies participating to Innovation Award Pulire 2005, are liable for any responsibility towards the organisers and thirds, for the originality of the presented products and for what declared as concerns the dates in which the related products have been introduced on the market. AfidamFAB and AFIDAMP Servizi are, therefore, exempted from any responsibility regarding disputes about the originality and origin of the projects, possible imitations, or copies of the same projects performed by thirds.

## 13 - DISPUTES

Any dispute expressed by the exhibitors or thirds on the compliance of the selected products, concerning the originality of the project and/or the commercialisation date and /or other irregularities, will have to be presented in writing to AFIDAMP before the closing of voting. Any irregularity will have to be documented. As a result of the above mentioned disputes, the jury (see art. 7), will take the necessary measures to safeguard the credibility and image of "INNOVATION AWARD PULIRE 2007" and, in case the irregularity is demonstrated, the contested product will be disqualified. In case of disqualification of the winning project, the "INNOVATION AWARD PULIRE 2007" will be assigned to the second classified.

## 14 - ORGANISERS

The organisation of the "INNOVATION AWARD PULIRE 2007" is performed by:

**AFIDAMP SERVIZI srl** - Segreteria Organizzativa di Pulire 2007

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