

# PULIRE

## INNOVATION AWARD PULIRE 2009 RULES

### 1 - AIM

As acknowledgement of the research activity performed by the companies operating in the sector of the professional cleaning, AfidampFAB founds the "INNOVATION AWARD PULIRE 2009" destined to evaluate the most innovative solutions and ideas in the production sectors for machines, equipments, and chemical products.

### 2 - PARTICIPATION

The participation to the "INNOVATION AWARD PULIRE 2009" is reserved to Italian and foreign production companies exhibiting at Pulire 2009. The adhesion to the competition is expressed by the presentation of their innovations, also implies the complete and unconditional acceptance of this Regulation.

### 3 - ORGANIZATION OF THE COMPETITION

The "INNOVATION AWARD PULIRE 2009" is divided into two phases:

- 1. Selection phase**, where a jury of experts will evaluate the projects and select the products that can compete and that will be exposed in a specific area at Pulire 2009
- 2. Voting phase**, the technical press jury will award the winners of each session, while the visitors of PULIRE 2009 will award, by vote, the winner of the "Innovation Award Pulire 2009 trophy".

### 4 - ADMITTED PROJECTS

The projects accepted are those designed for machines, equipments, products and systems for the professional cleaning, realised as prototype or already in the production phase. The projects presented must have been introduced to the market only after 1st January 2009 and have not been presented or participated in any other related trade exhibitions in form of representation or models.

### 5 - PRESENTATION OF THE PROJECTS

The projects can be presented as drawings, photographs, videotapes, CD, DVD and must be supported by technical descriptions, documentations of laboratory tests and patents (if any) where the advantages and particular features of the innovation are highlighted. Furthermore it is necessary to state if the project has been concretely realised and the date in which the related product has been put on the market.

### 6 - DEADLINES AND TIMING

The projects must be sent to AFIDAMP SERVIZI srl within 5 p.m. of the 24th of April 2009.

### 7 - NOMINATION

The selecting jury will meet on 6th of May 2009, and will decide those that will undergo the final assessment among those presented. For these "Nominations", no more than 9 (3 for machines, 3 for equipment, 3 for chemical products), the jury will express as majority and the related decisions will be valid also if one of the components is absent. AFIDAMP SERVIZI will inform the companies within the **15th of May 2009**, about the result of the selection.

### 8 - JURY

The **selecting jury** will be formed by:

- AFED President
- AfidampFAB Ambassador
- 3 representatives of AfidampFAB association
- 1 representative of AfidampCOM association
- 1 representative of AFIDAMP Agenti association
- 5 representatives of Contract Cleaner association
- 1 representative of End Users association
- 1 representative of Afidamp Servizi
- 1 lecturer

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This jury will also have to interpret this notice and apply it to ensure the quality of the result respecting the rights of the participants. Its judgement will be unquestionable. In case of evenness, the vote of the president of the jury, appointed by the components of the jury at the beginning of the activities, will be worth twice.

The **technical press jury** will be formed by:

- 3 representatives of Italian specialized press
- 3 representatives of foreign specialized press

## 9 - FINAL VOTING

The projects appointed by the selecting jury must be presented as finished and working products.

These must be sent or given directly to Afidamp Servizi, at Fiera di Verona, "SATE" office Gallery 6/7 from the 5th to the 8th of June 2009 and will be exposed at the "INNOVATION AWARD PULIRE 2009" exhibition, during PULIRE 2009.

The jury of the technical press will appoint the winners of each section – machines, equipments, chemical products – giving a reason for the choice. Its judgement will be unquestionable. The winners will receive a plaque. Italian and foreign visitors of the exhibition will be asked to express their opinion by vote and the winner of the "Innovation Award Pulire 2009 Trophy" will be the product that gets most of the votes. At **5.30 p.m. of 11th June 2009** the voting operation will be closed and the sorting of votes will start immediately, with the participation of representatives of the two press juries.

## 10 - AWARDING OF PRIZES

At **11 a.m. of the 12th of June 2009**, the companies involved will be informed about the results of the awarding, then during a short public ceremony, the "Innovation Award Pulire 2009" and the plaques will be distributed to the winners of each section. The companies obtaining the Nomination, will receive a testimonial as acknowledgement of the high innovation level expressed.

## 11 - NOTIFICATION

The secretariat of PULIRE will notify the press the assessment of the jury during the nomination phase and of the result of the final voting. The companies, whose products will have been selected for the final stage and the companies winners of the award will be allowed to mention, in advertisement and information documents, the result obtained in the "INNOVATION AWARD PULIRE 2009", using slogans and possible logos supplied by PULIRE's secretariat.

## 12 - RESPONSIBILITY

The companies participating to Innovation Award Pulire 2009, are liable for any responsibility towards the organisers and thirds, for the originality of the presented products and for what declared as concerns the dates in which the related products have been introduced on the market. AfidampFAB and AFIDAMP Servizi are, therefore, exempted from any responsibility regarding disputes about the originality and origin of the projects, possible imitations, or copies of the same projects performed by thirds.

## 13 - DISPUTES

Any dispute expressed by the exhibitors or thirds on the compliance of the selected products, concerning the originality of the project and/or the commercialisation date and /or other irregularities, will have to be presented in writing to AfidampFAB or Afidamp Servizi before the closing of voting, within 5.30 p.m. of 11th June 2009. Any irregularity will have to be documented. As a result of the above mentioned disputes, the jury (see art. 8), will take the necessary measures to safeguard the credibility and image of the "INNOVATION AWARD PULIRE 2009" and, in case the irregularity is demonstrated, the contested product will be disqualified. In case of disqualification of the winning project, the "INNOVATION AWARD PULIRE 2009" will be assigned to the second classified.

## 14 - ORGANISERS

The organisation of the "INNOVATION AWARD PULIRE 2009" is performed by:

**AFIDAMP SERVIZI srl** - Pulire 2009 General Secretariat

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